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The Charlotte UltraSwim 2011 Raises Their Wow Factor With Colorado Time Systems

Loveland, CO—August 26, 2011--Mecklenburg County Aquatic Center in Charlotte, NC was again the site of this years 27th Annual Charlotte UltraSwim, hosted by SwimMac. Colorado Time Systems (CTS) was the chosen timing solution for the venue along with its state of the art video technology which was managed by their meet management personnel.

The Charlotte UltraSwim is already known as a premier event on the US Grand Prix Series however, this year Colorado Time Systems brought it to a whole new level. CTS worked closely with event organizers to help create a world championship experience for competitors and fans by providing a large video display and professional operator. This combination proved to be a better way to showcase the energy and intensity of the event.

“This was our best UltraSwim yet, and Colorado Time Systems played a significant part of the event,” stated Jeff Gaeckle, UltraSwim Organizer. “Having the Colorado Time Systems large video display with their professional operator created such a different atmosphere. The operator knows how to put on a show that makes our sponsors feel they’re represented well, excites the fans and makes the athletes feel like they’re part of a big event.”

About UltraSwim 2011: Held in Charlotte, NC for 27 years. This is one of the longest running events in the US Grand Prix Series and attracts world champions like Michael Phelps, Ryan Lochte, Natalie Coughlin, Chloe Sutton, and Ricky Berens. The event attracted 800 elite swimmers from around the world, and thanks to a donation from their sponsor Wendy’s, the swimmers competed for a \$50,000 prize this year.

About Colorado Time Systems (CTS): Based in Loveland, Colorado, Colorado Time Systems has established a reputation for precision and innovation in swim timing equipment. Since 1972, premier aquatic facilities have chosen Colorado Time Systems for platinum quality timing, scoring, and display systems.